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TOWN OF BURLINGTON

Meeting Posting

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Notice of Public Meeting – (As required by G.L. c. 30 A, c. §18-25)

DEPT./BOARD: Burlington Board of Appeals
DATE: Tuesday, March 7, 2023
TIME: 7:00 P.M. Administrative Meeting
PLACE: Town Hall Main Meeting Room, 29 Center St., 2nd Floor. This meeting is to be broadcasted on BCAT.

Agenda

7:00 P.M. Administrative Meeting, basement meeting room 29 Center Street
7:30 P.M. Town Hall Main Hearing Room – Public Hearings to begin

New Hearing:

62 Cambridge Street **#23-2**

For the petition of Herb Chambers Companies on behalf of Audi for property located at 62 Cambridge St., Burlington, MA 01803, as shown on the Burlington Assessor's records, Map and Parcel reference: 42-97-0. The applicant is seeking a special sign permit pursuant to Zoning Bylaw (ZBL) Article XIII, Section 13.2.0 to install two (2) new wall signs (including company logo). The proposed signs to read "Audi Burlington" (with company logo in front of the word "Audi") and will be installed on the west and south elevations of the building façade. The proposed new signage will replace the existing wall signs. The proposed location of the signage on the building and dimensions are as follows:

1. West Elevation Signage is approximately 36'-3 3/16" (+/-) in length and 144.11 sq. ft. (+/-) in area. The individual components of the total sign area are comprised as follows per sign plans: Sign 1: 3'-11 11/16" in height by 11'-5 13/16" in length (Audi logo); Sign 3: 1'-8" in height by 6'-4 7/8" in length ("Audi"); and Sign 5: 1'-8" in height by 15'-0 1/2" in length ("Burlington").
2. South Elevation Signage is approximately 36'-3 3/16" (+/-) in length and 144.11 sq. ft. (+/-) in area. The individual components of the total sign area are comprised as follows per the sign plans: Sign 2: 3'-11 11/16" in height by 11'-5 13/16" in length (Audi logo); Sign 4: 1'-8" in height by 6'-4 7/8" in length ("Audi"); and Sign 6: 1'-8" in height by 15'-0 1/2" in length ("Burlington").





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Two sign groups:

Signs 1, 3, & 5 on the west elevation & Signs 2, 4, & 6 on the south elevation of the building. Each group is composed of 3 signs equaling a total of 36'–3 3/16" (+/-) in length & 144.11 sq. ft. in area (+/-). As proposed the Wall Signs would be in violation of the Town Zoning Bylaws sections:

ZBL – Article XIII: Sign Regulations

13.1.4 Retail Industrial (IR), General Industrial (IG) and Innovation Districts (I).

13.1.4.2 Wall Signs:

13.1.4.2.1 Wall Signs shall be the same as for business zones except that signs shall be six (6) feet or less in height.

13.1.3 **General Business Districts (BG)**, Neighborhood Business Districts (BN), Limited Business Districts (BL), Continuous Traffic Business Districts (BT).

13.1.3.2.4: At the first-floor level a sign may extend across the full width of the wall. At other than the first-floor level, a sign shall be six (6) feet or less in length.

Documentation in support of this proposal is available for public inspection as shown on plans filed with the Zoning Board of Appeals and a copy of which is on file with the Town Clerk's office and on the Board of Appeals website (application #23-2)

Sign is in violation of Zoning By-law Article XIII section 13.1.3.2 Wall Signs as referenced by Section 13.1.3.2.1 which states one wall sign shall be permitted for each business side of a building and direct entrance into a store. There is an existing unpermitted wall sign on the rear elevation of the building which is not permitted. The building now has three (3) wall signs and one (1) projecting sign.

Approve minutes from February 21, 2023.

Other Business:

Adjourn.

